CAPABILITIES 2060 DIGITAL



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ABOUT US

2060 Digital knows how much work goes into building iconic brands.

As one of the 3% of Premier Google Partners, a Facebook Marketing Expert and an awarded Top Digital Agency, 2060 Digital works with your team to develop a customized strategy with long-term success in mind.

Optimal digital marketing practices are changing constantly, and our team stays ahead of the curve to give your business an advantage over competitors. From social media to SEO, let's build your brand together. 2012

STANDALONE AGENCY

2060 Digital launched in 2012 and quickly became a national standalone agency.

NATIONAL FOOTPRINT

2060 Digital has offices in 9 locations including Chicago, Washington, D.C., Cincinnati, St. Louis, Minneapolis-St. Paul, Phoenix , Seattle, West Palm Beach and Northern Minnesota.

90

20

CERTIFIED EXPERTS

We hold 90 Google certifications (and counting), and we're dedicated to becoming the hardest working part of your marketing team.

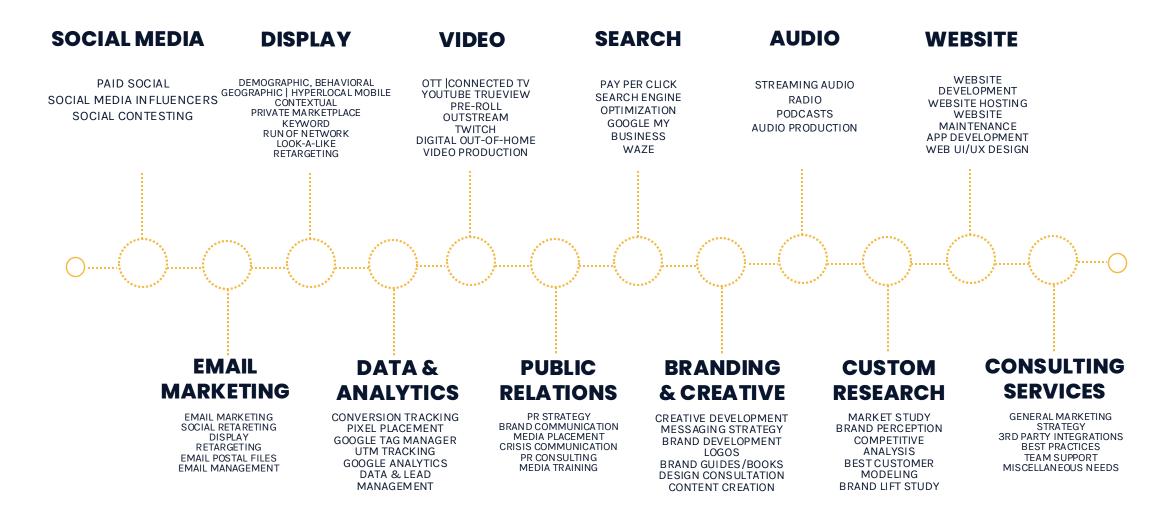
MEDIA PRESENCE

9

Our parent company, Hubbard Broadcasting, Includes 13 powerful television and over 48 radio brands in more than 20 markets as well as ReelzChannel and other assets.



2060 DIGITAL CAPABILITIES





2060 DIGITAL WHY CHOOSE US

Your campaigns are designed by a Premier Google Partner, with expert-level knowledge of what makes digital marketing work.

EXPERIENCE

9 years of established best practices across a team of 100+ employees.

EXPERTISE

We are one of the top 3% of Google Premier Partner and Facebook Marketing experts.

EASE OF MIND

Your trusted local agency partner, providing 24x7 performance dashboard access and monthly performance summaries.



EXCELLENCE

Client retention rate of 94%.

